

May 27, 2024

CANMORE, ALBERTA TO HOST 2025 SCOTIABANK HOCKEY DAY IN CANADA ON SPORTSNET

CANMORE, AB – The Canmore Local Organizing Committee proudly announced today that it will host Sportsnet’s Scotiabank Hockey Day in Canada in January 2025. This annual event, hosted by Ron MacLean, will welcome hockey enthusiasts from across the country to join a vibrant, hockey-centric community nestled amidst the majestic Rocky Mountains. Fans across Canada can watch the broadcast marathon on January 18th, 2025, with all seven Canadian NHL teams in action on Sportsnet.

“We are thrilled that Canmore will host Scotiabank Hockey Day in Canada 2025,” said Rachel Ludwig, CEO, Tourism Canmore Kananaskis. “As a destination renowned for its rich winter sports heritage, and breathtaking natural beauty, Canmore is the perfect setting for this iconic-Canadian event. Hosting this event aligns perfectly with our mission of providing astonishing adventures that nourish your soul. This celebration of our nation’s favourite sport will not only bring excitement and vibrancy to our community, but also significant economic impact.”

“It is an honour to host the 25th anniversary of Scotiabank Hockey Day in Canada amongst the Rockies in Canmore,” said Karen Birss, Regional Senior Vice President, Prairies at Scotiabank. “Scotiabank has a long history of serving clients and investing in communities across the Prairies for over 140 years. Scotiabank Hockey Day in Canada is a wonderful occasion to bring together the community of Canmore for an unforgettable experience.”

Highlights of Scotiabank Hockey Day in Canada 2025 in Canmore will include:

- **Kick-off Concert:** To kick-off the festivities, Canmore will host a party for over 800 people featuring exciting entertainment that will draw locals and visitors.
- **Hockey Games:** Enjoy games with NHL alumni, minor hockey teams and the AJHL Canmore Eagles throughout the week and during the Sportsnet broadcast.
- **Fan Fest:** Participate in family-friendly activities, meet-and-greet sessions with hockey legends, and enjoy live music, food vendors, and more.
- **Sportsnet Broadcast:** Sportsnet’s Ron MacLean will host Scotiabank Hockey Day in Canada live from Canmore on Saturday, January 18, 2025. MacLean and Sportsnet’s analysts will be joined by special local guests, tour the community, and showcase Canmore’s energizing spirit.

“It is an honour for Sportsnet to bring the 25th annual Scotiabank Hockey Day in Canada to Canmore in 2025,” said Joel Darling, Executive Producer of NHL Special Events at Sportsnet. A top destination and vibrant community known for its stunning scenery and outdoor activities, Canmore promises to deliver a hockey celebration like no other with a picture-perfect winter backdrop for our milestone event and national broadcast.”

Canmore is inviting visitors to come and live like a local during this immersive event. With deep roots in winter sports and a legacy of world-class events, Canmore is truly a winter sports mecca.

“On behalf of the Town of Canmore, the Canmore Eagles and Canmore Minor Hockey, we are thrilled to bring this national event to Canmore,” said Andrew Milne, Co-Chair, Canmore Local Organizing Committee. “We have an exciting four-day lineup of events planned that will engage the whole family. From hockey games to community events, there's something for everyone. We can't wait to show the rest of Canada why Canmore is the ultimate hockey town!”

Canmore has a rich hockey history and a vibrant community spirit, making it the perfect host for Scotiabank Hockey Day in Canada. The town's local rink, passionate fans, and dedicated volunteers are gearing up to deliver an event that celebrates the heart and soul of all things hockey.

The Canmore Local Organizing Committee is looking to leave a legacy behind by funding all levels of hockey throughout Canmore and the Valley. Ticket sales and more information about Scotiabank Hockey Day in Canada 2025 will be made available by the Canmore Local Organizing Committee in the coming months.

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About Sportsnet: Sportsnet is Canada's #1 sports network. Sportsnet's multimedia offerings include Sportsnet (consisting of four regional channels: East, Ontario, West, and Pacific), Sportsnet ONE, Sportsnet 360, Sportsnet World, Sportsnet+, the Sportsnet Radio Network, Sportsnet.ca, the Sportsnet app, and podcasts. Sportsnet is the official Canadian NHL national multiplatform rights holder, and is the regional broadcaster for the Vancouver Canucks, Calgary Flames, Edmonton Oilers, and Toronto Maple Leafs. Sportsnet also has extensive coverage of the Toronto Blue Jays, Toronto Raptors, and UFC, as well as NBA, MLB, Grand Slam of Curling, National Bank Open presented by Rogers, FIBA, Super League Rugby, Premiership Rugby, FA Women's Super League, and FA Cup. Sportsnet is part of Rogers Sports & Media, which is a subsidiary of Rogers Communications Inc. (TSX, NYSE: RCI). Visit Sportsnet.ca.

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